

Cameron D. Watson

Dundee University
First Class
Honours

Cover letter:

Who am I? A creative minded individual inspired by inventive ideation and delivering solutions through making. I succeed and prosper in fast paced environments, making me better at delivering clever new solutions to challenging problems. Being a new graduate, I am fresh, eager and excited about my future in the creative industry, starting out in my career.

Education:

- Product Design First Class Honours / 2023
- Montclair State University Photograph Certificate summer course / 2022
- Jewellery Metalwork Design 2 years / 2019-2020
- Bridge House Art college / 2017

Skills:

- Adobe Light rooms
- Microsoft word & PowerPoint
- Ultimaker-Cura
- 3D Printing
- Photography
- Metal work, Casting, soldering & shaping.
- Model making, wood, foam, wax, metals, mix media,
- Sketching/Doodling

Introductory level skills

Adobe

- Illustrator,
- In Design,
- Photoshop,

Cad

- Fusion 360
- Rhino

Soft skills

- Teamwork
- Communication
- Planning
- Organisation
- Problem solving
- Strong work ethic
- Critical thinking
- Crisis Management
- Compromising
- Articulate
- Filled with enthusiasm.

Experience

B&Q

During the height of Covid lockdowns, I undertook the role of Customer Service Adviser at B&Q in Inverness. The experience was a whirlwind of challenges that enhanced my skills in communication.

The bustling environment demanded efficiency as I navigated high customer volumes while adhering to constantly evolving social distancing guidelines. As a frontline worker, I transitioned from checkouts to the service desk, recognized for my adeptness at problem-solving and collaborating under pressure. This shift allowed me to handle a myriad of situations – from managing complex refunds to addressing customer grievances with diplomacy.

My tenure as a Customer Service Adviser fortified my ability to make decisions in dynamic environments yet taught me how to navigate challenging interactions. More importantly, it reinforced my belief that even in times of adversity, a positive attitude and a smile can create a lasting impact on both colleagues and customers. This role left me with excellent communication skills.

Adventure Photographer

Recently I have immersed myself in the heart-pounding world of adventure photography, capturing exhilarating moments as clients conquer river gorges and beyond. With an eye for existing and creative compositions, I encapsulated the essence of these experiences in a single shot. The role was a blend of excitement and creativity that resonates deeply with me.

Rain or shine, I'm out there, unyielding to the weather, as nothing dampens my spirit. A testament to my character to get the job done.

Beyond the lens, I leveraged my people skills for selling, honed during my time at B&Q, to engage with clients. I enthusiastically presented my clients' visual stories woven through my photography, which allowed them to relive their incredible experiences.

With everything I set my mind too, I am motivated by the pursuit of excellence.

Student Ambassador University of Dundee

Representing the university to prospective students during open day, providing tours and answering questions. Visiting schools to showcase work and talk about projects, sharing my experience of a university education.

Flat Water Secretary of Canoe Club

It was my responsibility to organise flat water paddle boarding trips. This included coordinating equipment availability, booking transport, ensuring H&S paperwork was in order and adhered too. Honing many of my soft skills.

Projects

nesk camera bag

"nesk" is a waterproof camera, lens, and bottle bag, made for rough aquatic adventure sports such as, canyoning, sea or whitewater kayaking and sailing.

The design allows configuration options to meet the demands of individual photographers and work in tandem with required sporting equipment, harness, buoyancy aid etc.

An important purpose of "nesk" is to improve easy and quick access to your equipment and give confidence your camera is protected from water and impact damage.

Build

Provide children from toddler to teen with an "easy to construct" resource in the form of large scale, recyclable plastic blocks. These blocks can easily connect together, allowing the child, friends or family to work together to create their own space to play in and invent games.

This encourages teamwork, communication of ideas, planning and fostering the creative mind of young people. They will also learn to 'risk assess' and involve their parents in play time.

Twisted, Extrovert, Introvert

A project where I explored how 3D shapes could change the caricature of 2D portraits.

Using printmaking to create four identical portraits of a selection of people, I identified four different characters to express and design 3D shapes to represent those characters.

When exhibiting, the secondary aim was to make people stop, look and consider.

The solution, was to design visual interaction, providing a task, rather than simply observing. The 3D nature of the work invited people to explore around, over top, underneath, inside and naturally compare on the different characters created between shapes.

Product Design Degree

With a degree in Product Design, I unlocked a realm of innovation and collaboration. My studies equipped me with vital skills. I mastered time management through coursework, yet independent work fostered creative ownership and accountability. I honed my adaptability skills by exploring unfamiliar subjects.

Beyond the studio, I collaborated with manufacturers and end-users, showcased by my "nesk" project. I learned to grasp target audiences and how to relate to their requirements.

My product design degree isn't just a certificate; it's a mindset. It's about turning creativity into solutions and forging connections through innovation. I'm eager to channel this mindset, refined over my studies, to enrich the team I will join.

Jewellery metalwork design

Having spent 2 years engrossed in the craft and design of jewellery making I developed extremely strong making skills particularly in small fiddly details. This time also built up my confidence in my capability to adapt to different, unfamiliar materials and processes while still producing results.

Dissertation

An evaluation on the current and expected impact of additive manufacturing on manufacture, design, business and society.

Links

Linked in:

<https://www.linkedin.com/in/cameron-d-watson-6b18911b9/>

Portfolio website:

<https://www.cameronwatson-design.com>

Honers project Instagram:

https://www.instagram.com/nesk_adventure/