



Cameron D. Watson

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Portfolio - CameronWatson-design.com



FRASERS GROUP

Junior Product Design

May 2024 – June 2025

- Researching new product opportunity's & presenting relevant Trent Research.
- Presenting creative product range plans with elevating cost points.
- Daily use of Adobe illustrator to accurately communicate products through Tech packs.
- Hands on in person experience Working directly with factories, problem solving, negotiating and communicating.
- Focus experience on backpack design along with other soft goods.
- Strong teamwork whilst communicating ideas & designs between departments for development whilst ensuring continuity with all current products.



TISO

Customer sales position

July 2025 – Current

- In-depth knowledge of a wide range of outdoor equipment and technical apparel.
- Explaining product design features, materials, and fit.
- Engage with and attend training with brand ambassadors from Rab, Montane, Yeti, and Lyon.
- Advise customers on selecting appropriate products based on activity, environment, and individual requirements.



Deigo (Glen Ord Distillery)

Tour Guide / High end sales Cocktail bar

February 2024 – May 2024

- Confident in my ability to communicating clearly with large groups of people.
- Soft people skill developed from selling of high-end scotch whisky. Learned to deeper understand peoples expectation of products and the power of perspective over reality.



The Adventure Photographers

Independent photographer

March 2023 – October 2023

- This was a passion job, exhilarating, exciting and highly self-enriching for my personal development.
- A creative release exploring a new angle in a fast passes difficult & limited environment.
- Paid on commission alone, I learned on my feet to achieve results & build connection with clients on the go in risky conditions (often the edge of a waterfall...)



Honors project

Nesk adventure camera bag

Independent recached, developed, manufactured and marketed product.

Final year 2023

- **What is it:** "nesk" is a waterproof camera, lens, and bottle bag, made for aquatic adventure sports such as, canyoning, sea or whitewater kayaking and sailing.
- **What makes it different/incitive:** The design configuration options to meet the demands of individual photographers and work in tandem with required sporting equipment, harness, buoyancy aid etc.
- **How it meets the consumers desires:** An important purpose of "nesk" is to improve easy and quick access to your to your equipment and give confidence your camera is protected from water and impact damage.



Brands I worked on:

- Jack Wills
- Slazenger
- Pretty green
- Karrimor
- Dunlop
- Arctic Army
- Everlast
- Firetrap
- Nevica

Currently to date I have over 34 products designed by me in stores across 3 continents.



Education

University Of Dundee DJCAD

Bachelor of science in Product Design with **First class honors** Class of 2023

University Of Dundee DJCAD

Jewelry and metalwork design, certificate - 2018 - 2020



Skills

Tools

- Adobe illustrator
- Adobe light rooms
- Photography
- Introductory experience with, IN Design, Fusion 360 & Rhino

Soft

- Communication
- Team work
- Presenting
- Critical thinking
- Compromising
- Problem solving